



zach hixon
motion designer

ABOUT ME

Hi, I'm Zach! I'm a motion designer based in Nashville, TN. I'm a big fan of typography and After Effects animation in general, but I also have experience using C4D as well as some experiential software to accomplish design goals.

INTERESTS

Rock Climbing
Games (Any Medium)
Art Analysis
Writing
New Perspectives
Good Stories

CONTACT ME

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EXPERIENCE

Oct. - Nov. '21

Freelance Work - Swarthmore College

Hired to design and animate a 2D narrative animation with the goal of raising awareness for Lamellar Ichthyosis.

Nov. '20 - Present

Venture Music - Creative Coordinator

Created visuals and creative concepts for new client releases and social promotions. Responsible for the visual look and design of graphic and animated advertisements, generally geared towards social media (i.e. Instagram Stories, Facebook feeds, and TikTok).

Oct. '19 - June '20

Officer - MOMELove Club at SCAD

Participated as an officer for MOMELove. Responsibilities included catering club meetings, organizing the CoMotion 2020 event, and more.

June - Sept. '19

Fivestone Studios - Motion Designer Intern

Brought in as a designer/ animator to assist with various projects and work with the team throughout my 12-week booking. Additionally created projected visuals for in-house events, like Fivestone After Five.

Jan. - Apr. '19

CoMotion 2019 Branding Team - 2D

Assisted the team in prepping visuals for the 2019 CoMotion event in the form of titles and 2D animations in the title sequence, as well as animated title cards for the Student Showcase.

ACHIEVEMENTS

Sept '17. - Nov. '19

SCAD Dean's List

Achieved a cumulative GPA of 3.5 or higher in the listed academic quarters.

June '19

SCAD Academic Honors Scholarship SCAD Achievement Honors Scholarship

EDUCATION

Savannah, GA
(2016 - 2020)

Savannah College of Arts & Design (SCAD)
Bachelor of Fine Arts, Motion Media Design

SOFTWARE

Adobe After Effects
Illustrator
InDesign
Photoshop
Premiere Pro
Media Encoder
Maxon Cinema 4D + Redshift

SKILLS

Ideation/Concept Dev.
2D Vector Animation
Compositing/Editing
3D Animation
Multiplatform Design